

**The International University Seminar for Balkan Studies and
Specialization
to the South-Western University “Neophyte Rilsky”, Blagoevgrad**

**Invites you to take part in
the 25rd International Round Table
“STARS” ON THE BALKANS
which will be held on 21. 04 - 23. 04. 2016**

We offer to discuss:

- **The birth of stars in the Balkan cultures – religious, national, social, youth, male, female and other symbols**
- **Balkan super stars: musical, sport, cinema, politics. The stars of the Balkan chalga (pop folk music)**
- **The world stars on the Balkans**
- **Strategies of promotion and management of stars in the mass culture – actors, football players, models and etc.**
- **The world under the stars: fans and fan clubs, admirers, mass psychosis. Idols in the mass culture- sacralisation and desacralisation**
- **The trajectories of the political stars. Authority and charisma. Charismatic leaders**
- **Old and new stars: cults to saints, dervishes. Cult places and practices**
- **Heroes, tsars, generals – strategies of heroization and mythologisation**
- **The stars on the literature sky – (auto)biographical projections**
- **Hidden and forgotten stars – archive discoveries**
- **Face book –strategies of self promotion**

Please send your proposals and abstracts in English to e-mail: bforum@swu.bg

Deadline 06.03.2016

We would like to inform you that the program of the conference will be on the web site of the Balkanistic Seminar (www.bf.swu.bg) after 15 of March 2016.

The materials of the conference will be published in the Journal “Balkanistic Forum” after being reviewed. The Editorial board of the Journal is entrusted to select the material to be published.

The working languages of the conference are Bulgarian and English.

The colleagues who will present their papers in Bulgarian language have to provide a detailed abstract in English or Power point presentation in English.

The travel and accommodation expenses should be covered by the participants themselves or by the institutions they are working in.

If you need assistance in booking hotel in Blagoevgrad please contact us by mail

bforum@swu.bg